

Lorna Bondoc

FOUNDER/CXO



Work

Founder/CXO – [YOVEO Digital](#)
June 2016 - Present

Digital Marketing Services
AI Content Optimization,
Cybersecurity, Cyber Hygiene
Content Strategy, Management

I have **30+ years of work experience** in IT/BPO
20 years experience in digital
marketing consulting, training,
and technology space.

Skills

Digital Marketing
Digital Journalism
AWS AI/ML Practitioner
Training and Development
Startups and Small Business
Marketing Technology
Business Development
BPO/Outsourcing
General Management
Operations Management
Recruitment/Sourcing
Project Management

Expertise

Digital Marketing
Public Speaking, Training
Community-Building/Networking
Sales and Business Development
Account Management, Retention

Education

Asian Institute of Management 2026
Supply Chain Ops with AI

Amazon Web Services 2025
AWS AI/ML Practitioner

Alison 2023
Cyber Security

Shaw Academy 2016
Digital Marketing

Penn Foster Learning 2009
Marketing

Rizal Technological University 1998
Mapua Institute of Technology 1997
BSc in Industrial Engineering

Contact

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LinkedIn: [yoveodigital](https://www.linkedin.com/company/yoveodigital)

WORK HISTORY

IROC Asia Consulting, Inc.
Ikon Solutions Asia, Inc.
Shift Resources Phils, Inc. (Global Hotline)
Shift Resources Phils, Inc. (Paper.com)
Quorum Litigation Services

2011-2015 | Founder, Product Manager
2011-2013 | Director of Operations
2008-2010 | COO & General Manager
2003-2008 | Operations Manager
1994-2003 | Operations Supervisor

CONSULTING WORK

Development Academy of the Philippines
Mantawi Technical Institute.
UN | ITC Digital-PINAS Program
The Asia Foundation
Virtualahan, Inc.
Ikon Solutions Asia, Inc & Ikon Solutions Ltd.
Austin Lawrence Group (USA)
KONE Elevators Philippines, Inc.
Unisource Apparel, Inc. (USA)
Slate Executive Search Group, K.K.
American English Skills Development Center

2026-Present | Teaching Fellow
2025-Present | Instructor
2025-Present | Lead Digital Expert
2020-Present | Master Trainer, Consultant
2018-Present | Training Consultant, Coach
2014-2018 | Marketing
2014-2018 | Marketing
2015 | Business Processes
2013-2015 | Marketing
2010-2011 | Operations
2007 | Marketing & Business Dev't.

LORNA BONDOC

Founder & CEO, YOVEO Digital

Lead Digital Expert, UN-ITC Digital PINAS Program ·
UNCTAD eTrade for Women member

On a mission to make going digital inclusive, sustainable, safe, and responsible — for every small business, not just the big ones.



METRO CEBU, PHILIPPINES

MEET LORNA

Lorna Bondoc runs YOVEO Digital, a creative and digital marketing company in Cebu that helps brands, NGOs, and government offices tell their stories well online.

She's spent more than 30 years working across BPO, recruitment, tech consulting, and digital marketing. Along the way, YOVEO has become a go-to partner for small businesses, solo founders, and women-led companies in the Philippines and beyond.

What drives her is simple: too many capable people get left out when everything moves online — especially women, rural entrepreneurs, and small business owners. So she teaches, coaches, and shows up: as Lead Digital Expert for the UN-ITC Digital PINAS Program, a member of the UNCTAD eTrade for Women network, and a digital literacy coach with Virtualahan.

“Turning online dreams into thriving businesses.”

WHAT HER WORK IS ALL ABOUT

WHAT SHE STANDS FOR

Everyone gets a seat at the digital table

Real digital skills and real opportunities for solo founders, women-led businesses, and communities outside the big cities.

Growth that lasts

Helping small businesses build skills that keep working long after the campaign ends — not just chase quick likes. A proud SME Climate Hub member.

Safe and smart online

Everyday habits for staying secure: good cyber hygiene, protecting customer data, and using AI with care and common sense.

Women lifting communities

Championing women-led businesses and entrepreneurs who rarely get the spotlight, through UNCTAD eTrade for Women and beyond.

WHAT SHE TALKS ABOUT

AI-Powered Enterprise: Agri-Sector MSMEs and Local Business Digitalization

Driving Digital Inclusion in the Age of AI: Women and Countryside Communities

Responsible and Transformative AI for Local Innovation Ecosystems

Digital Capacity-Building and Sustainable Growth for MSMEs

Cyber Hygiene, Data Protection, and Safe Digital Practices for Small Business

WHERE YOU'LL FIND HER

Panelist, Global Dialogue on AI Governance — “The DIWA Dialogue” JULY 2026

Driving Digital Inclusion in the Age of AI · Convened by the Philippine ICT Innovation Network

Speaker, AI & Innovation Networking Week JULY 2026

Agri-Sector MSMEs and Local Business Digitalization · SMX Convention Center, Metro Manila

Lead Digital Expert UN-ITC
Digital PINAS Program

Resource Person & Master Trainer
Go Digital ASEAN · Skills2Work CX
Pathway

Digital Literacy Coach Virtualahan

Member UNCTAD eTrade for
Women

YOVEO.DIGITAL

yoveodigital.com

YOVEO Digital Inc. · Metro Cebu, Philippines

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YOVEO DIGITAL

Sustainability & Impact Report

Quantifiable Environmental, Social, and Governance (ESG) Metrics

Prepared for: Lorna Bondoc, Founder & Lead Digital Expert

Organization: YOVEO Digital

Focus: Quantifiable Environmental, Social, and Governance (ESG) Metrics

Date: As of July 2026

Executive Summary

Founded in 2016, YOVEO Digital operates as an SME digital agency focused on digital enablement, accessibility, and climate responsibility. Guided by Founder Lorna Bondoc, the agency measures its success through direct community impact, digital upskilling metrics, and climate commitments.

1. Digital Inclusivity & Upskilling Performance Data

Through nationwide capability-building initiatives like Digital PINAS, YOVEO Digital measures its social contribution via learner reach, demographic inclusion, and real-world technology adoption.

Metric / Indicator	Published Performance Data	Program Context
Total Learners Engaged	5,831 participants	Reached across 50 completed training workshops.
MSMEs Upskilled	611 enterprises	Micro and small businesses integrated into modern digital workflows.
Gender Inclusion	731 women	Female founders and community leaders directly upskilled.
Marginalized Inclusion	Youth, IP & PWD cohorts	Active participation from Indigenous Peoples (IPs) and Persons with Disabilities (PWDs).
Practical Tech Adoption	35% intentional AI adoption	Learners actively applying AI tools to daily business tasks.
Accessibility Grants	10 MSME Scholarships	Web Intelligence & Accessibility Audits sponsored by YOVEO Digital for SDG alignment.

Table 1. Digital inclusivity and upskilling performance indicators.

2. United Nations SDG Alignment Matrix

YOVEO Digital aligns its operational and training activities with six core Sustainable Development Goals, using gender-disaggregated reporting and clear target timelines.

- **SDG 5 (Gender Equality):** Active UN Women's Empowerment Principles (WEPs) signatory since March 2022, tracking 731+ women trained across programs.
- **SDG 8 (Decent Work & Economic Growth):** 611 MSMEs upskilled in practical digital tools to improve market reach and operational efficiency.
- **SDG 9 (Industry, Innovation & Infrastructure):** Driving a 35% intentional AI adoption rate among regional learners and offering 10 accessibility audit scholarships.
- **SDG 10 (Reduced Inequalities):** Targeted outreach ensuring youth, Indigenous Peoples, and PWD entrepreneurs receive hands-on digital support.
- **SDG 13 (Climate Action):** Member of the SME Climate Hub and UN Race to Zero; committed to cutting operational carbon emissions by 50% by 2030 and reaching Net-Zero before 2050.
- **SDG 17 (Partnerships for the Goals):** Multi-sector collaborations across regional ICT networks, incubation hubs, and international forums.

3. Climate Action & Governance Targets

The agency's governance and climate journey is anchored by formal commitments and measurable milestones, from foundation to Net-Zero.

Milestone	Commitment / Achievement
2016 — Agency Foundation	YOVEO Digital established with a core focus on accessible, human-centered digital strategies.
March 2022 — UN WEPs Commitment	Formally signed the UN Women's Empowerment Principles, embedding equal enablement and gender-disaggregated tracking into agency operations.
2023–2024 — SME Climate Hub & Race to Zero	Joined global climate pledges, setting formal baselines for digital carbon footprint optimization.
June 2026 — Digital PINAS Benchmark	Crossed 2,380+ total learners and 40 completed workshops, proving scalable community impact.
2030 — 50% Emissions Reduction Target	Target deadline to reduce operational greenhouse gas emissions by half under the SME Climate Hub pledge.
2050 — Net-Zero Carbon Target	Target deadline to achieve full Net-Zero operational impact.

Table 2. Governance and climate action timeline with target deadlines.